

THE NCSTM
The National Citizen SurveyTM

Paducah, KY

Comparisons by Demographic Subgroups

2016



NRC

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by length of residency, household income, race/ethnicity and age.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus five percentage points around any given percent reported for the entire sample (370 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Where differences were noted, residents who had a household income in excess of \$100,000 or who had lived in Paducah for five years or less were more likely to give positive ratings to aspects within the pillar of Community Characteristics than their counterparts. More specifically, residents who were aged 55 or greater, who made \$100,000 or more annually or who were white were more likely to give positive ratings to their neighborhoods as places to live than residents who were younger, made less money annually or who were Hispanic or other race. Residents who lived in Paducah between six and 20 years tended to rate aspects of Mobility less favorably than those who had lived in the city for fewer or more years.
- Patterns of differences among demographic groups within the pillar of Governance were similar; residents who had lived in Paducah for five years or less, who had an annual household income greater than \$100,000 annually or who were white were more likely to favorably rate these aspects. Several exceptions to this pattern, however, did exist. For example, the rating for the value of services for taxes paid was most favorably rated by residents whose income was between \$50,000 and \$99,999. Additionally, ratings for bus or transit services were higher among the Hispanic and/or another race group compared to ratings among white residents.
- Within the pillar of Participation, ratings among demographic groups varied. Where differences were significant, residents who had an annual household income between \$25,000 and \$49,999 or who were between the ages of 18-34 were less likely to say they planned to remain in Paducah for the next five years. With respect to aspects of Mobility, residents who had lived in Paducah between six and 20 years or who were younger than 54 were more likely to have reported they walked or biked instead of driving and carpooled than those with a shorter or longer tenure in the city or who were older. Meanwhile, residents who had lived in the city for longer than 6 years, who were between the ages of 35 and 54 years old or who were Hispanic and/or other race were more likely to say they were under housing cost stress than their counterparts.
- When asked about priorities for the community, younger residents (those between the ages of 18-34) were more likely to place a higher importance on the quality of the overall natural environment in Paducah, overall opportunities for education and enrichment and the overall economic health of the city than their older counterparts.
- As it related to recycling, residents with a shorter tenure in the city (five years or less), who made more than \$50,000 annually or who were between the ages of 18-34 were more likely to support the implementation of the program than those in the other demographic groups. Additionally, residents who had lived in the City for five years or less and who were between the ages of 18 and 34 stated they had contact with an employee of the Paducah Police Department more frequently than those who had a longer tenure or who were older.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
The overall quality of life in Paducah	77%	64%	66%	63%	65%	73%	85%	67%	71%	67%	72%	57%	68%
Overall image or reputation of Paducah	77%	57%	69%	64%	71%	65%	83%	72%	67%	68%	72%	60%	69%
Paducah as a place to live	81%	79%	77%	73%	83%	78%	83%	81%	74%	81%	81%	75%	78%
Your neighborhood as a place to live	77%	65%	64%	51%	75%	68%	92%	59%	65%	75%	70%	58%	67%
Paducah as a place to raise children	81%	65%	72%	61%	84%	68%	89%	72%	77%	71%	77%	61%	73%
Paducah as a place to retire	72%	56%	64%	60%	71%	54%	82%	66%	64%	65%	67%	58%	65%
Overall appearance of Paducah	72%	62%	66%	62%	66%	72%	76%	69%	74%	61%	69%	63%	67%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Overall feeling of safety in Paducah	87%	71%	73%	68%	77%	77%	96%	75%	80%	74%	78%	70%	75%
In your neighborhood during the day	94%	89%	88%	82%	89%	99%	99%	88%	94%	87%	91%	84%	90%
In Paducah's downtown area during the day	91%	93%	92%	93%	92%	90%	96%	93%	97%	88%	93%	89%	92%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Overall ease of getting to the places you usually have to visit	77%	71%	80%	74%	75%	92%	78%	78%	77%	80%	80%	71%	77%
Traffic flow on major streets	65%	48%	65%	58%	62%	70%	63%	55%	57%	71%	60%	67%	62%
Ease of public parking	65%	44%	61%	52%	57%	69%	64%	64%	55%	60%	62%	54%	59%
Ease of travel by car in Paducah	81%	65%	78%	67%	77%	85%	85%	81%	72%	76%	77%	74%	76%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Ease of travel by public transportation in Paducah	33%	30%	48%	54%	41%	20%	11%	35%	41%	46%	33%	60%	42%
Ease of travel by bicycle in Paducah	29%	35%	46%	49%	43%	25%	21%	36%	36%	46%	34%	55%	40%
Ease of walking in Paducah	54%	42%	54%	58%	52%	42%	42%	51%	46%	57%	50%	57%	52%
Availability of paths and walking trails	59%	40%	57%	52%	59%	51%	46%	51%	52%	59%	53%	55%	54%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Quality of overall natural environment in Paducah	72%	61%	70%	59%	73%	76%	77%	72%	64%	71%	72%	59%	68%
Air quality	75%	46%	65%	65%	52%	72%	75%	63%	62%	67%	65%	61%	64%
Cleanliness of Paducah	68%	51%	61%	53%	57%	65%	85%	57%	62%	62%	64%	49%	61%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Overall "built environment" of Paducah (including overall design, buildings, parks and transportation systems)	62%	40%	56%	48%	55%	62%	62%	70%	42%	56%	55%	53%	54%
Public places where people want to spend time	68%	46%	60%	49%	58%	74%	67%	66%	59%	56%	63%	50%	60%
Variety of housing options	48%	34%	52%	44%	42%	60%	58%	53%	41%	52%	52%	41%	48%
Availability of affordable quality housing	44%	27%	47%	41%	26%	69%	47%	46%	37%	46%	44%	41%	42%
Overall quality of new development in Paducah	63%	42%	41%	42%	51%	48%	45%	65%	40%	39%	46%	44%	46%

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Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Overall economic health of Paducah	51%	25%	38%	40%	37%	32%	48%	52%	28%	40%	38%	40%	38%
Paducah as a place to work	58%	39%	50%	45%	49%	51%	62%	43%	50%	55%	50%	50%	50%
Paducah as a place to visit	73%	59%	60%	66%	53%	67%	69%	42%	68%	72%	66%	53%	63%
Employment opportunities	36%	22%	30%	40%	23%	24%	30%	43%	28%	24%	32%	29%	30%
Shopping opportunities	61%	45%	60%	59%	54%	63%	51%	51%	55%	64%	59%	53%	57%
Cost of living in Paducah	54%	37%	47%	37%	47%	53%	61%	52%	41%	47%	48%	43%	46%
Overall quality of business and service establishments in Paducah	79%	41%	58%	45%	69%	66%	70%	71%	53%	59%	67%	38%	60%
Vibrant downtown area	69%	52%	57%	55%	64%	59%	64%	77%	58%	48%	61%	55%	59%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Health and wellness opportunities in Paducah	69%	45%	67%	53%	70%	69%	69%	63%	58%	69%	64%	62%	63%
Fitness opportunities (including exercise classes and paths or trails, etc.)	84%	46%	67%	50%	69%	83%	75%	69%	60%	72%	71%	53%	67%
Recreational opportunities	74%	33%	56%	44%	60%	60%	70%	65%	43%	61%	60%	42%	55%
Availability of affordable quality food	73%	47%	65%	57%	67%	71%	68%	65%	58%	68%	63%	64%	63%
Availability of affordable quality health care	60%	44%	62%	51%	52%	70%	73%	55%	51%	66%	58%	56%	58%
Availability of preventive health services	60%	48%	63%	50%	59%	72%	68%	62%	58%	60%	61%	56%	60%
Availability of affordable quality mental health care	47%	28%	47%	50%	33%	52%	30%	41%	46%	43%	40%	49%	43%

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Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Overall opportunities for education and enrichment	65%	57%	64%	57%	65%	64%	70%	56%	62%	69%	64%	62%	62%
Availability of affordable quality child care/preschool	66%	50%	50%	49%	59%	49%	57%	55%	56%	49%	52%	56%	54%
K-12 education	94%	67%	75%	69%	77%	81%	91%	88%	75%	71%	81%	69%	77%
Adult educational opportunities	63%	53%	64%	55%	67%	57%	76%	60%	58%	67%	64%	58%	62%
Opportunities to attend cultural/arts/music activities	76%	55%	71%	59%	73%	74%	77%	77%	63%	69%	74%	57%	69%
Opportunities to participate in religious or spiritual events and activities	92%	75%	79%	73%	76%	93%	96%	81%	83%	80%	85%	74%	81%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Opportunities to participate in social events and activities	55%	47%	55%	42%	59%	49%	73%	55%	50%	55%	56%	47%	53%
Opportunities to volunteer	71%	57%	67%	56%	72%	62%	85%	65%	60%	72%	72%	49%	67%
Opportunities to participate in community matters	60%	37%	56%	48%	54%	44%	76%	43%	53%	61%	57%	41%	53%
Openness and acceptance of the community toward people of diverse backgrounds	49%	24%	46%	31%	50%	46%	51%	44%	37%	47%	45%	40%	42%
Neighborliness of residents in Paducah	71%	42%	50%	42%	60%	49%	74%	55%	44%	61%	59%	39%	53%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
The City of Paducah	84%	45%	61%	58%	64%	70%	73%	78%	62%	57%	69%	53%	64%
The value of services for the taxes paid to Paducah	38%	29%	40%	32%	38%	52%	30%	37%	32%	41%	39%	36%	37%
The overall direction that Paducah is taking	50%	48%	36%	49%	40%	37%	36%	51%	43%	35%	42%	42%	42%

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Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
The job Paducah government does at welcoming citizen involvement	59%	29%	40%	42%	39%	45%	43%	49%	38%	42%	45%	35%	42%
Overall confidence in Paducah government	40%	36%	30%	39%	29%	34%	32%	35%	33%	33%	33%	38%	33%
Generally acting in the best interest of the community	61%	38%	32%	38%	38%	44%	46%	48%	41%	35%	42%	37%	40%
Being honest	48%	35%	38%	40%	35%	37%	55%	36%	38%	43%	40%	41%	39%
Treating all residents fairly	54%	37%	35%	38%	37%	37%	56%	40%	42%	38%	43%	33%	39%
Overall customer service by Paducah employees (police, receptionists, planners, etc.)	69%	50%	69%	57%	65%	73%	78%	67%	63%	66%	73%	41%	65%
The Federal Government	28%	35%	42%	46%	35%	32%	33%	34%	44%	35%	35%	45%	37%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Police services	90%	67%	74%	68%	72%	85%	93%	73%	75%	80%	85%	56%	77%
Fire services	96%	83%	90%	85%	85%	99%	98%	81%	93%	93%	94%	79%	90%
Ambulance or emergency medical services	90%	78%	90%	83%	87%	89%	98%	87%	86%	91%	90%	82%	88%
Crime prevention	83%	57%	67%	63%	64%	76%	87%	71%	66%	72%	76%	52%	69%
Fire prevention and education	88%	61%	76%	72%	67%	90%	87%	81%	74%	77%	86%	56%	76%
Animal control	56%	51%	55%	47%	53%	64%	65%	60%	56%	51%	56%	53%	54%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	68%	34%	60%	49%	56%	70%	73%	57%	57%	61%	63%	47%	57%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Traffic enforcement	72%	59%	69%	70%	61%	73%	69%	58%	71%	73%	70%	60%	68%
Street repair	43%	19%	30%	25%	29%	35%	46%	33%	31%	31%	33%	28%	31%
Street cleaning	73%	53%	53%	43%	61%	68%	72%	60%	60%	56%	63%	44%	57%

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Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Street lighting	68%	42%	62%	52%	58%	54%	81%	59%	60%	60%	65%	45%	60%
Snow removal	48%	62%	55%	54%	50%	59%	60%	45%	56%	59%	55%	51%	54%
Sidewalk maintenance	42%	28%	41%	36%	35%	46%	43%	35%	38%	43%	39%	39%	39%
Traffic signal timing	51%	35%	52%	46%	63%	32%	41%	58%	47%	43%	50%	46%	48%
Bus or transit services	47%	27%	58%	55%	56%	36%	26%	51%	50%	50%	43%	66%	50%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Garbage collection	74%	75%	80%	66%	85%	84%	80%	75%	76%	82%	79%	76%	77%
Recycling	19%	19%	40%	40%	29%	26%	15%	17%	33%	39%	25%	44%	31%
Yard waste pick-up	63%	41%	55%	41%	55%	68%	69%	51%	45%	64%	58%	44%	54%
Drinking water	59%	40%	59%	51%	44%	66%	82%	54%	49%	62%	61%	44%	55%
Preservation of natural areas such as open space, farmlands and greenbelts	63%	47%	52%	55%	43%	60%	60%	71%	40%	55%	58%	45%	54%
Paducah open space	65%	25%	46%	36%	48%	52%	62%	58%	40%	46%	49%	40%	46%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Storm drainage	51%	36%	39%	36%	52%	26%	55%	49%	44%	35%	42%	40%	41%
Sewer services	77%	57%	61%	51%	61%	80%	81%	67%	62%	64%	69%	50%	63%
Power (electric and/or gas) utility	53%	47%	53%	58%	52%	41%	54%	36%	57%	60%	52%	51%	52%
Utility billing	39%	37%	50%	45%	48%	43%	44%	36%	41%	56%	48%	38%	45%
Land use, planning and zoning	57%	18%	31%	28%	26%	49%	41%	40%	30%	35%	36%	36%	35%
Code enforcement (weeds, abandoned buildings, etc.)	39%	29%	33%	35%	30%	28%	45%	39%	32%	32%	34%	34%	34%
Cable television	40%	27%	39%	40%	42%	21%	41%	42%	31%	39%	39%	34%	37%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Economic development	40%	31%	33%	36%	36%	24%	43%	41%	29%	35%	34%	36%	34%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
City parks	80%	62%	77%	64%	81%	75%	88%	82%	70%	75%	79%	63%	75%
Recreation programs or classes	71%	53%	66%	51%	71%	62%	86%	76%	58%	62%	70%	54%	64%
Recreation centers or facilities	69%	48%	56%	44%	69%	59%	69%	61%	58%	55%	65%	40%	58%
Health services	67%	44%	70%	58%	62%	61%	82%	60%	64%	66%	67%	56%	64%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Public library services	91%	74%	81%	75%	86%	85%	92%	85%	77%	86%	88%	67%	82%
City-sponsored special events	66%	39%	57%	48%	59%	45%	84%	55%	52%	60%	61%	40%	55%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Public information services	76%	34%	61%	56%	57%	57%	82%	72%	50%	61%	64%	52%	60%

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Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Sense of community	64%	48%	57%	53%	57%	53%	73%	60%	52%	60%	60%	49%	57%
Recommend living in Paducah to someone who asks	86%	77%	75%	76%	80%	82%	77%	80%	75%	81%	81%	71%	78%
Remain in Paducah for the next five years	78%	79%	83%	82%	73%	83%	92%	69%	81%	90%	81%	81%	80%
Contacted the City of Paducah (in-person, phone, email or web) for help or information	49%	41%	34%	34%	47%	35%	34%	47%	31%	41%	40%	36%	39%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Was NOT the victim of a crime	93%	71%	84%	80%	86%	84%	89%	86%	79%	86%	86%	76%	84%
Did NOT report a crime	74%	67%	76%	78%	67%	73%	75%	62%	79%	76%	75%	68%	74%
Stocked supplies in preparation for an emergency	37%	51%	35%	41%	44%	34%	30%	31%	40%	43%	39%	40%	39%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Walked or biked instead of driving	59%	65%	36%	51%	44%	51%	42%	53%	55%	36%	46%	49%	46%
Carpooled with other adults or children instead of driving alone	45%	64%	34%	38%	46%	44%	45%	52%	50%	30%	41%	46%	42%
Used bus or other public transportation instead of driving	19%	34%	17%	45%	15%	0%	4%	10%	33%	18%	12%	47%	21%

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Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Recycle at home	59%	64%	48%	48%	53%	60%	59%	58%	54%	49%	52%	56%	53%
Made efforts to make your home more energy efficient	86%	88%	66%	67%	79%	77%	83%	81%	74%	71%	78%	66%	75%
Made efforts to conserve water	73%	88%	63%	72%	81%	63%	57%	61%	71%	76%	73%	60%	70%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
NOT under housing cost stress	79%	68%	64%	33%	85%	91%	98%	78%	62%	68%	75%	50%	68%
Did NOT observe a code violation	31%	48%	41%	37%	50%	26%	39%	42%	47%	34%	41%	39%	40%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Purchase goods or services from a business located in Paducah	97%	96%	93%	91%	93%	100%	100%	99%	96%	91%	97%	89%	94%
Economy will have positive impact on income	30%	29%	18%	24%	18%	25%	29%	22%	25%	22%	21%	30%	23%
Work in Paducah	51%	44%	56%	41%	62%	58%	56%	63%	64%	34%	55%	44%	52%

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Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Used Paducah recreation centers or their services	73%	74%	53%	51%	63%	65%	76%	83%	60%	49%	65%	54%	61%
Visited a neighborhood park or City park	92%	93%	81%	79%	86%	91%	99%	98%	92%	74%	87%	83%	86%
Eat at least 5 portions of fruits and vegetables a day	81%	70%	79%	71%	74%	86%	89%	79%	71%	81%	78%	78%	78%
Participate in moderate or vigorous physical activity	84%	80%	78%	71%	81%	90%	85%	84%	86%	71%	76%	91%	80%
Reported being in "very good" or "excellent" health	46%	51%	46%	31%	39%	67%	75%	60%	50%	38%	50%	43%	47%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Used McCracken County Public Library or its services	87%	78%	61%	75%	66%	64%	79%	78%	78%	58%	72%	65%	70%
Participated in religious or spiritual activities in Paducah	67%	64%	68%	64%	57%	79%	72%	58%	63%	75%	68%	64%	67%
Attended a City-sponsored event	59%	49%	49%	36%	51%	58%	81%	48%	49%	54%	52%	47%	51%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Campaigned or advocated for an issue, cause or candidate	26%	23%	23%	21%	23%	23%	35%	27%	19%	25%	23%	26%	24%
Contacted Paducah elected officials (in-person, phone, email or web) to express your opinion	19%	9%	24%	18%	21%	21%	22%	25%	12%	24%	19%	24%	20%
Volunteered your time to some group/activity in Paducah	62%	47%	37%	34%	43%	57%	59%	44%	42%	47%	48%	36%	45%
Participated in a club	43%	28%	25%	23%	29%	40%	38%	34%	26%	30%	33%	21%	29%
Talked to or visited with your immediate neighbors	96%	87%	86%	84%	88%	95%	96%	92%	86%	89%	94%	73%	89%
Done a favor for a neighbor	88%	97%	79%	87%	78%	92%	79%	79%	85%	87%	88%	74%	85%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Attended a local public meeting	18%	16%	15%	7%	19%	23%	25%	17%	10%	21%	16%	19%	16%
Watched (online or on television) a local public meeting	29%	33%	42%	40%	35%	41%	32%	18%	34%	53%	33%	48%	37%
Read or watch local news (via television, paper, computer, etc.)	82%	81%	92%	87%	84%	96%	82%	71%	92%	94%	86%	93%	88%
Vote in local elections	76%	69%	85%	68%	85%	85%	88%	72%	75%	87%	80%	80%	80%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Overall feeling of safety in Paducah	85%	87%	91%	93%	91%	83%	83%	87%	92%	88%	91%	83%	89%
Overall ease of getting to the places you usually have to visit	82%	72%	77%	82%	67%	80%	79%	72%	78%	80%	76%	79%	77%
Quality of overall natural environment in Paducah	85%	75%	80%	82%	82%	80%	79%	91%	81%	73%	79%	83%	80%
Overall "built environment" of Paducah (including overall design, buildings, parks and transportation systems)	80%	70%	75%	78%	72%	70%	80%	75%	76%	75%	75%	76%	75%
Health and wellness opportunities in Paducah	83%	87%	87%	91%	85%	85%	77%	93%	82%	85%	86%	82%	85%
Overall opportunities for education and enrichment	96%	89%	89%	90%	94%	91%	89%	100%	90%	87%	93%	83%	91%
Overall economic health of Paducah	97%	92%	90%	90%	95%	91%	97%	100%	89%	90%	95%	82%	92%
Sense of community	86%	76%	79%	82%	85%	77%	72%	80%	79%	83%	81%	78%	80%

Table 29: Likelihood of Participation in Recycling Program

If the City of Paducah designed a voluntary curbside recycling program for its citizens that included a fee of possibly \$3 to \$5 dollars per month, how likely would you be to participate?	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
	81%	73%	58%	56%	71%	79%	81%	94%	63%	52%	68%	62%	66%

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Table 30: Support for City Initiatives

Please indicate how interested, if at all, you are in the completion of each of the following proposed City of Paducah initiatives: (Percent rating as "Very interested" or "Somewhat interested").	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Improvements to Stuart Nelson Park softball fields and entrance road	61%	50%	68%	78%	62%	46%	47%	57%	67%	63%	55%	84%	62%
Conversion of Broadway and Jefferson to two-way streets with bike lanes	84%	72%	56%	70%	58%	68%	76%	82%	68%	53%	70%	57%	66%
Phase II of Noble Park Lake Bank Stabilization	73%	76%	74%	83%	79%	67%	60%	83%	74%	68%	75%	74%	74%
Conversion of former Executive Inn site into a park	84%	83%	68%	78%	74%	71%	79%	84%	79%	65%	78%	68%	75%
Adding additional walking paths and greenway trails	88%	75%	64%	78%	66%	66%	83%	83%	75%	63%	75%	64%	72%
Indoor swimming center	75%	74%	62%	82%	75%	53%	44%	77%	71%	58%	64%	78%	67%

Table 31: Interest in Sports Complex Development

Please indicate how interested, if at all, you are in the City of Paducah developing a sports complex:	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
	79%	60%	63%	65%	67%	65%	71%	83%	71%	51%	65%	72%	65%

Table 32: Interest in Sports Facilities

Please indicate how interested, if at all, you are in the inclusion of each of the following facilities at a sports complex: (Percent rating as "Very interested" or "Somewhat interested").	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Soccer fields	60%	61%	74%	73%	62%	70%	67%	79%	62%	67%	70%	65%	68%
Baseball/softball fields	69%	75%	81%	87%	74%	63%	78%	88%	71%	74%	77%	76%	77%
Indoor swimming center	79%	88%	79%	90%	83%	73%	59%	84%	81%	76%	80%	80%	80%
Ice skating rink	56%	74%	72%	81%	65%	56%	54%	68%	69%	68%	64%	76%	68%
Walking trail	90%	78%	82%	91%	77%	71%	89%	83%	87%	82%	82%	88%	84%
Basketball courts	68%	59%	79%	81%	68%	69%	61%	75%	72%	72%	70%	78%	73%
Tennis courts	61%	61%	73%	77%	52%	63%	81%	68%	67%	69%	67%	70%	68%

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Table 33: Contact with Police Department

	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Have you had any in-person, phone, or email contact with an employee(s) of the Paducah Police Department within the past 12 months?	53%	33%	37%	40%	35%	54%	37%	50%	41%	34%	43%	32%	40%

Table 34: Impressions of the Police Department

What was your impression of the Paducah Police Department employee(s) in your most recent contact? (Percent rating as "Excellent" or "Good").	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
Knowledge	94%	75%	74%	76%	73%	91%	81%	67%	92%	80%	84%	69%	80%
Responsiveness	96%	60%	75%	75%	77%	83%	85%	81%	77%	79%	83%	60%	79%
Courtesy	84%	61%	81%	73%	83%	78%	89%	71%	83%	82%	82%	67%	79%
Professionalism	98%	63%	74%	76%	77%	84%	83%	77%	82%	79%	85%	61%	80%
Overall impression	85%	69%	71%	72%	76%	69%	89%	68%	77%	79%	78%	65%	75%

Note: This question was only asked to residents who reported they had contact with an employee of the Paducah Police Department within the past 12 months

Table 35: Sources of Information about the City

How often, if ever, do you use the following information sources to obtain information about the City government and its activities, events, and services?: (Percent reported "Daily", "Weekly", "Monthly" or "Less than once per month").	Length of Residency			Household income				Age			Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	White alone, not Hispanic	Hispanic and/or other race	
City website (paducahky.gov)	76%	75%	52%	50%	63%	80%	80%	87%	67%	41%	61%	69%	62%
Local government cable channel (Comcast Channel 11)	41%	53%	45%	58%	36%	46%	35%	34%	50%	50%	41%	57%	45%
City communications via social media (i.e. Facebook, Twitter, Instagram, or Youtube)	47%	55%	42%	40%	45%	67%	33%	64%	44%	34%	42%	58%	46%
City of Paducah e-mail blasts	31%	20%	18%	21%	19%	30%	19%	26%	20%	19%	18%	28%	21%
City Commission meetings	25%	23%	35%	25%	29%	42%	33%	22%	25%	40%	27%	40%	30%
Talking with City officials and employees	55%	30%	42%	28%	39%	64%	59%	45%	36%	47%	43%	43%	42%
Local newspapers	77%	73%	79%	74%	75%	87%	74%	77%	76%	77%	74%	87%	77%
Local television stations	87%	72%	89%	80%	79%	95%	94%	83%	85%	86%	85%	85%	85%
Local radio stations	84%	74%	81%	73%	83%	90%	78%	89%	84%	70%	80%	83%	80%
Word-of-mouth	94%	79%	81%	75%	81%	95%	98%	94%	82%	77%	86%	77%	83%