



PADUCAH BOARD OF COMMISSIONERS 2023 COMMISSION PRIORITIES WORKING PLAN & REPORTING

EXECUTIVE SUMMARY

The Commission Priorities reflects the ten highest priorities of the Board of Commissioners for calendar year 2023. This is the mid-year report on the ten priority action items and five continuous improvement items. An annual report will be provided in January 2024. Substantial updates on specific tactics will be provided between the reports when necessary. The Board of Commissioners and City Manager's Office are involved in each priority item.



BIKE LANES & TRAILS

Summary: Update the Greenway Trail and Bike Plans using community engagement

UPDATES

- City received Technical Assistance Grant through the National Parks Service.
- Outcomes are furthering the design of the Greenway Trail and urban loop bike extensions, gathering community input, and considering the Kentucky Trail Town designation.
- Kick off is scheduled in early September



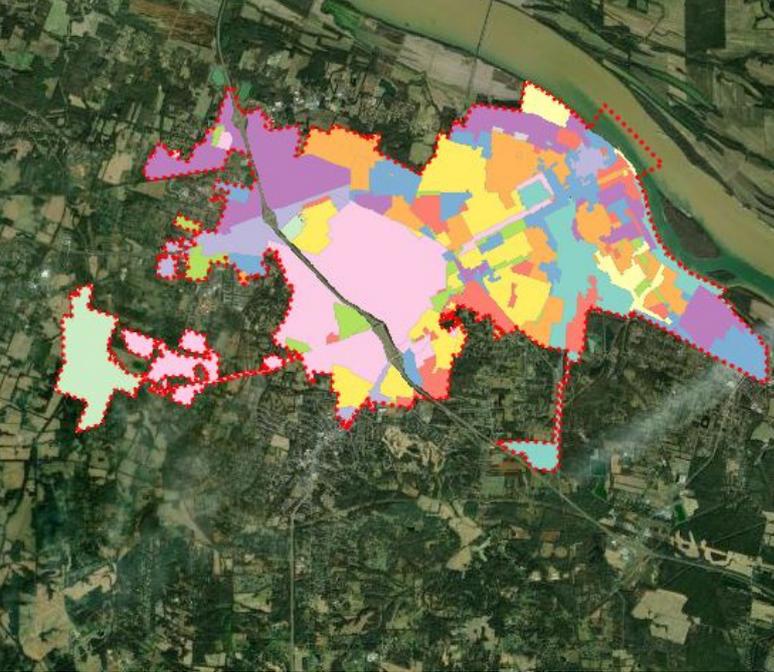
CITY FACILITIES

Summary: Develop and fund a Capital Improvement Plan for facility maintenance and new construction

UPDATES

- Capital Improvement Fund draft has a total of 85 items across multiple departments. Next step is to refine the list and start financial planning.
- Several facility projects in progress:
 - Fire Stations #2, #4 and #5
 - Technology Department design
 - Compost Yard Office Building design
 - Commission Chamber upgrade
 - Civic Center renovation
- Funded over \$2 million for facility renovations and future new construction





COMMUNITY GROWTH

Summary: Business recruitment outside the scope of GPED and Sprocket. Enhancing the Remote Worker Program

UPDATES

- Executed a contract with MakeMyMove for remote worker recruiting assistance. Next steps are to incorporate our program into their platform.
- Ten households, which is 18% of the total applicants, have successfully relocated to Paducah. The goal is to relocate a total of 25 remote workers and maintain or improve the 18% conversion rate.



DOWNTOWN

Summary: Support the Main Street Board and Economic Vitality Committee. Continue City Block Project construction and BUILD Grant design. Upgrade downtown amenities.

UPDATES

- The Main Street Downtown Economic Vitality Committee coordinating with GPED on strategy to fill vacant real estate.
- City continues to reinforce project milestones and provide project updates to the public on phase I and public facilities for the City Block Project.
- The Build Grant completed 60% design. The team is currently working toward 90% design with a goal of soliciting a construction contract in late 2023, contingent on regulatory approvals.
- Planning and Public Works selected new benches and trash receptacles for downtown.



HOUSING

Summary: Collaborate with the County on the Comprehensive Plan. Focus on communication with elected officials and the public. Increase housing by filling City-owned lots and working with developers.

UPDATES

- Kicked off the joint comprehensive plan update process in partnership with the County. The meetings have engaged over 300 community members across multiple sectors.
- Kick Start Meeting, Planning Commission and Board of Adjustment information sent to Commissioners and City Manager.
- Transferred three surplus properties.
- Proceeding with an initial workshop for local developers led by Incremental Development Alliance.

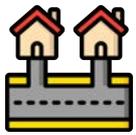


MINORITY INCLUSION

Summary: . Repopulate the Human Rights Commission and provide staff support. Execute an employee wide survey to develop goals and trainings. Support the Paducah Diversity Advocacy Board and adopt a diversity statement

UPDATES

- Human Rights Commission members appointed after an interview process. Diversity Specialist recruitment underway.
- DE&I employee survey completed. Developing an action plan after review by the elected officials, PDAB and the leadership team.
- Leadership team participated in DE&I training and discussions with local leaders.
- Staff and elected officials continue to collaborate with the PDAB. Draft diversity statement under review.



NEIGHBORHOODS

Summary: Support the Police Department's neighborhood meetings initiative. Assist in creating neighborhood watches and educate on City support services.

UPDATES

- Police held 14 meetings this year. They include a total of 19 neighborhoods, and attendance has ranged from 4 to 40.
- Police supporting Rowlandtown's neighborhood watch efforts.
- Created City services informational business card to be distributed during the neighborhood meetings.



QUALITY OF LIFE

Summary: Emphasis on code enforcement activities, prohibited noises and the sign ordinance. Raise awareness on importance of mental health. Implement a beautification and litter pick up event.

UPDATES

- Enforcement information continues to be provided to the elected officials (i.e. Police Department update).
- Communications led a social media campaign for beautification and code awareness with a total reach/impressions of 26,415.
- Executed a robust internal and external Mental Health Awareness campaign in May.
 - HR led a themed weekly campaigns and weekly lunch and learn with 175 participants.
 - Communications created mental health resources webpage, radio ads, a billboard and social media campaign with 22,571 total reach/impressions.
- Coordinating with Civic Beautification Board for a neighborhood festival next spring that can be replicated across the community.



REVENUE EQUITY

Summary: Enhance policies and procedures for occupational license auditing, enforcement and fees. Explore enforcement partnership with the County. Continue proactive efforts.

UPDATES

- Revenue Technician recruitment underway. New position allows Revenue Auditor to focus on auditing and enforcement.
- Finance proactively seeking non-compliant businesses through several strategies:
 - 1099 efforts
 - Accounts in legal collection
 - Data extraction efforts
- Online occupational license module implementation underway and have held 15 Kick-Start Meetings this year.



SOUTHSIDE ENHANCEMENTS

Summary: Support the Southside Steering Committee. Adopt and implement residential and business incentives. Develop a strategic action plan for the Walter Jetton Neighborhood. Create gateways with public art.

UPDATES

- The draft plan for Walter Jetton Neighborhood is underway. Next step is to complete community engagement activities.
- Residential and business incentives adopted by the Board of Commissioners and application process is open.
- Coordinate with the Creative and Cultural Council on public art for southside gateways. The Council is working with the City Manager and Mayor to finalize its public art policies.



Buckner Lane Bridge Project Before



Buckner Lane Bridge Project After

CONTINUOUS IMPROVEMENTS

The Board of Commissioners recognizes there are 2022 priorities needing continued focus. The five areas for continuous improvements are below. This is a mid-year update. An annual report will be available in January 2024.

- **Stormwater**

- Completed the Buckner Lane Bridge project under budget and on time. The project included a bridge over Crooked Creek and a box culvert.
- The S. 25th St. project is substantially complete. The project includes curbs, gutters, sidewalks, and a stormwater conveyance system along both sides
- Working on further stormwater improvements on N. 25th Street by installing curbs, gutters, and stormwater conveyance systems
- Working with technical consultant, Strand Associates, to identify and design retrofits for existing stormwater detention facilities to increase the performance of existing stormwater detention basins in the Crooked Creek Watershed.

- **Joint City/County Sports Plex**

- 50% design complete with a goal of 90% design review by late July/early August. Timeline to bid late fall, with a construction ground breaking of late winter/early spring.
- RFP for dog park relocation is tentatively scheduled to go out in August, pending design completion of the road.
- Working with Sports Facilities Company's marketing team to name the facility and develop plans for naming rights.
- Working with the Paducah Historical Preservation Group on design for a memorial plaza area for Dr. Stuart Nelson



CONTINUOUS IMPROVEMENTS

- **911 Radio Equipment Upgrade, Governance & Revenue**
 - The Board of Commissioners and McCracken County Fiscal Court authorized an Intent to Award Letter to Communications International for the Paducah/McCracken County Public Safety Radio Communication System Project. Last December, the City and McCracken County issued a request for proposals for the project with two proposals received and opened in March. An eight-member City and County team evaluated the proposals.
 - Ongoing discussion and research for the funding of 911. The City and County are exploring a parcel fee.
- **Protecting Key Historical & Cultural Resources**
 - The Rhodes Heritage Group is finalizing recommendations for preserving and stewarding certain key historical and cultural resources. The sites include the Hotel Metropolitan, Columbia Theater, Stuart Nelson Park and the Oscar Cross House.
- **Continue Efforts to Improve Operational Efficiencies in the Development Process and Throughout All City Departments**
 - Operational efficiencies implemented throughout the departments include adopting an ordinance to require electronic payroll files for revenue, GPS routing for solid waste, implementing Microsoft 365, GIS enhancements and making City documents fillable for the public.