



PADUCAH PARKS & RECREATION

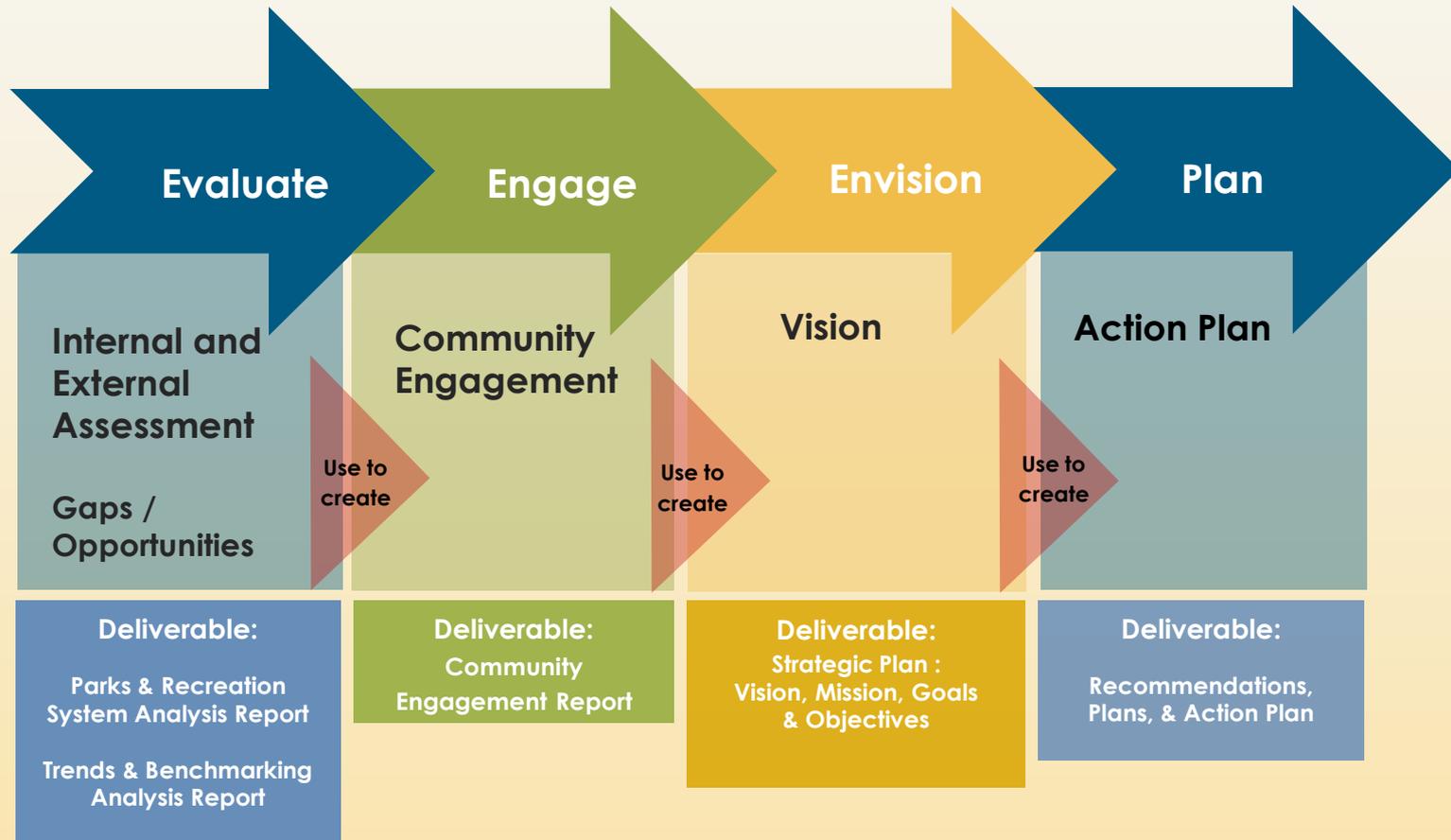
ALWAYS SOMETHING TO DO!

Parks & Recreation Master Plan

City Commission & Fiscal Court
Presentation
Paducah, Kentucky
December 17, 2019



Planning Process





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Public Engagement



Public Engagement

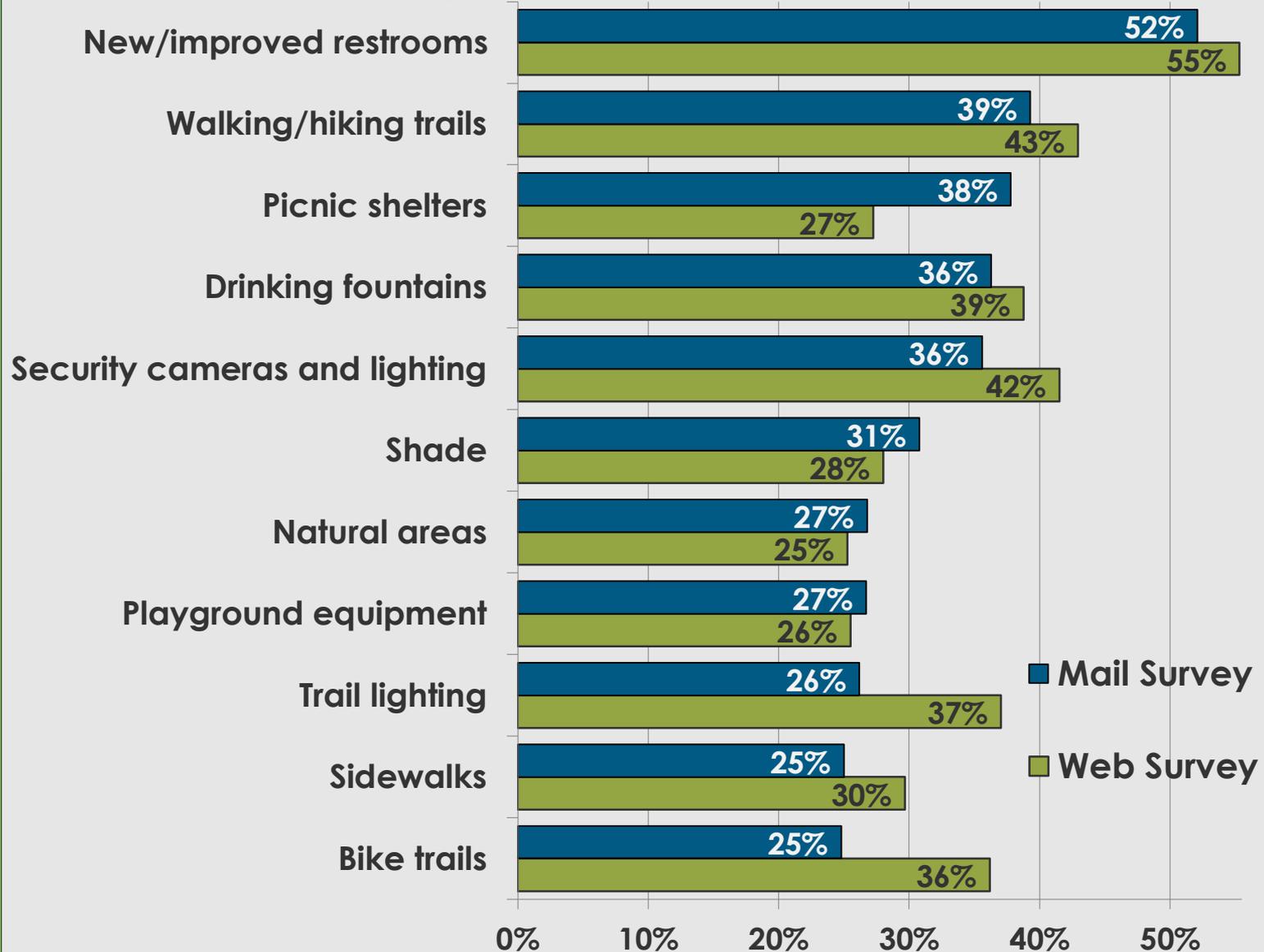
- Statistically Valid Mail Survey
 - 749 completed Surveys (Goal of 600)
 - 483 in Paducah
 - 266 in McCracken County (outside of Paducah)
- Web and Handout Survey
 - 1,463 completed
 - 46% in Paducah
 - 41% McCracken County (outside of Paducah)
 - 13% Outside of McCracken County
- Open House – 200 Participants
- Eggstravaganza – 103 Participants
- 17 Stakeholder Groups – 80 People
- Over 2,600 Contacts



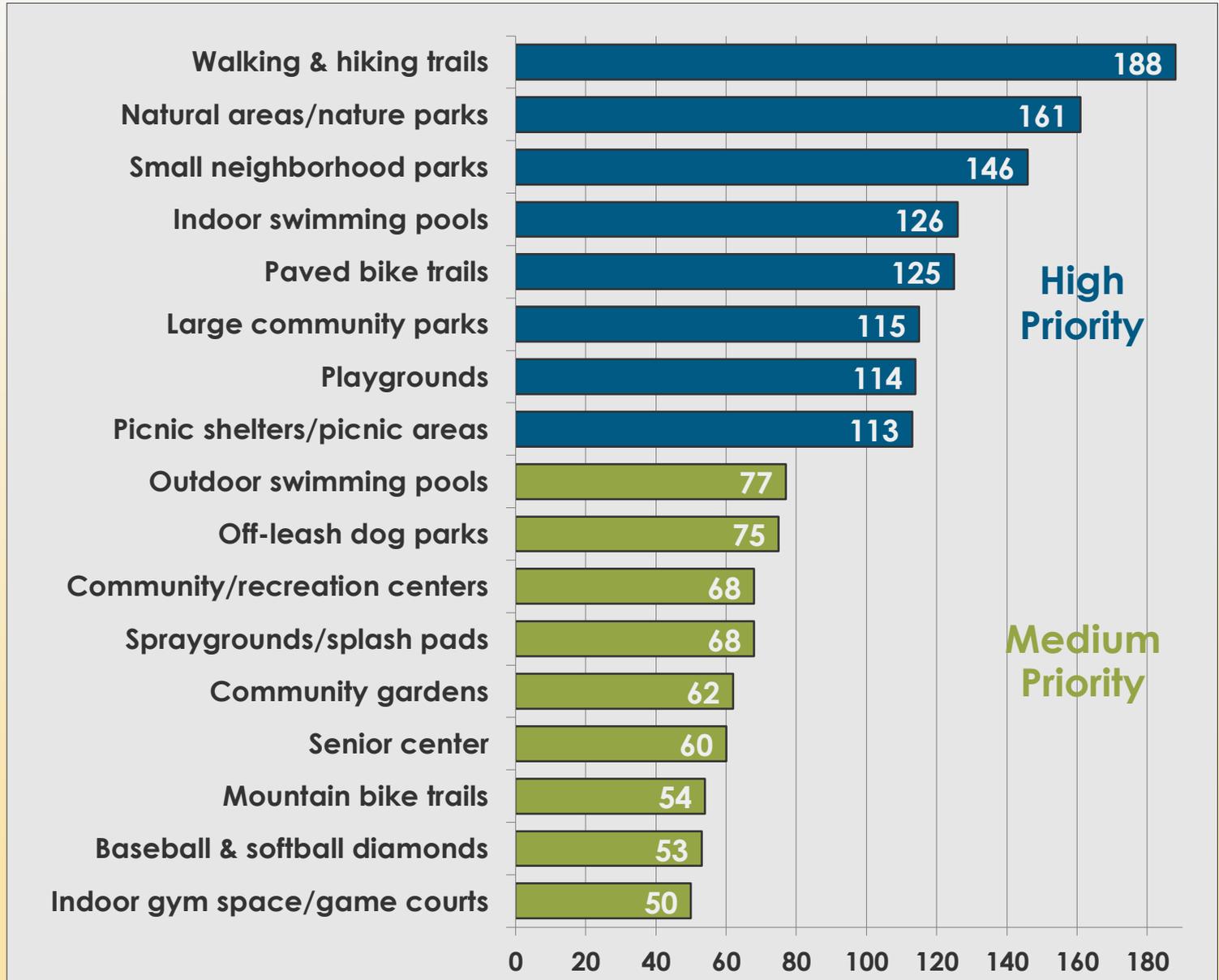
Preferred Upgrades (Top Results)

Survey Results

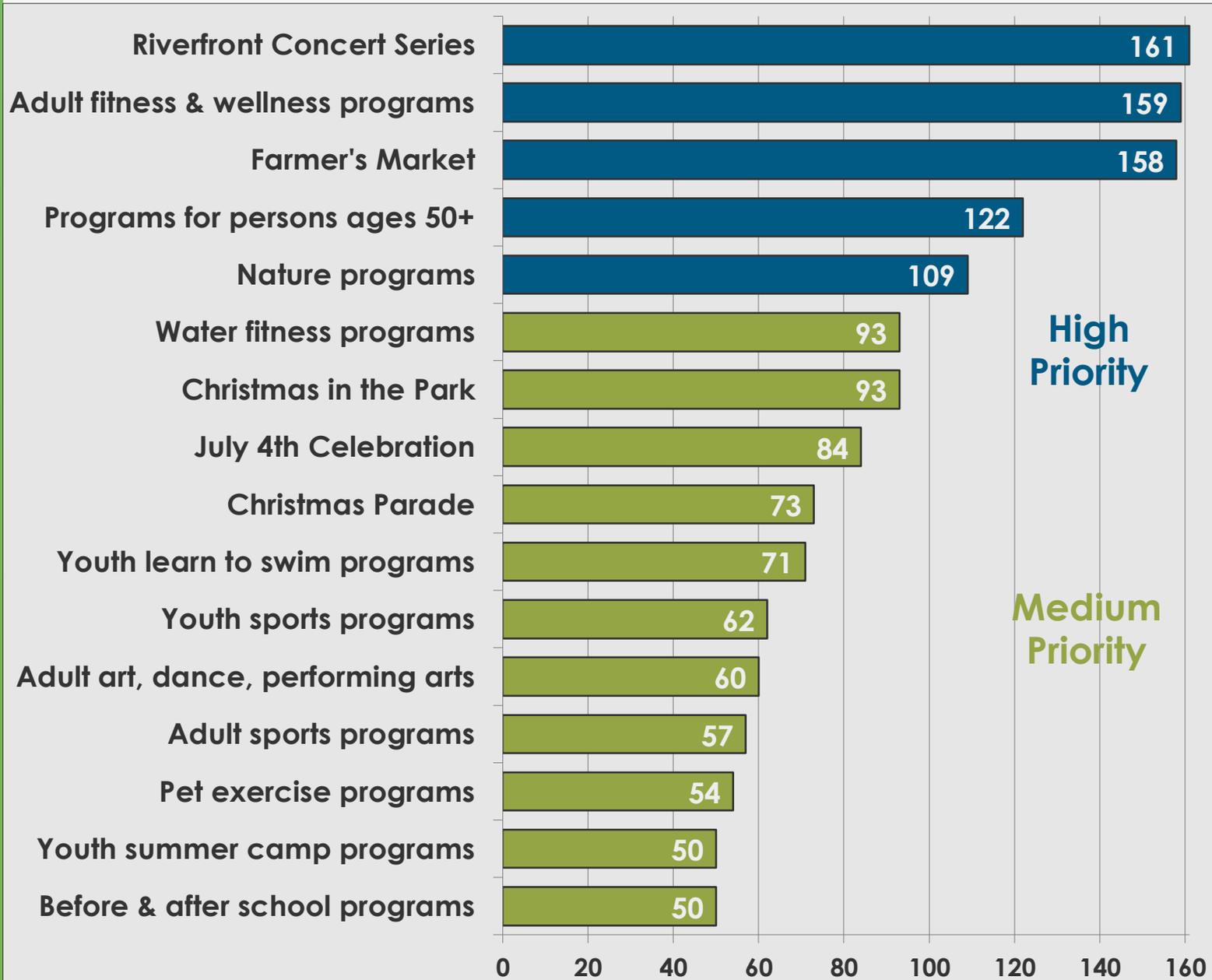
Upgrades to Existing Parks



Priority Investment Rating - Facilities



Priority Investment Rating - Programs



Key Public Engagement Findings

- Upgrades to existing parks
- An indoor aquatic facility (lap pool, warm water therapy pool, family activity pool)
- Trail improvements – Extend the Greenway
- More/better restrooms
- New Recreation Center (walking track, cardio room, gyms, and more)
- Acquisition and preservation of open space
- More shade, including trees and structures
- New playground equipment
- More picnic shelters
- Pickleball courts
- New athletic fields and a complex for tournaments
- Support features (security, lighting, drinking fountains, seating, Wi-Fi)
- Improved marketing and communication
- Riverfront Park improvements
- Expanded program offerings

Vision & Mission

- **Draft Vision**
 - *Amazing Experiences! Providing dynamic opportunities that promote a vibrant community, shape city character, and are a magnet for growth!*
- **Draft Mission**
 - *Energize community through exceptional parks and experiences!*



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Site Concept Plans



Bob Noble Park



Stuart Nelson Park



Lanelle Park

PARKING AT CHURCH
NORTHGATE LN



QUARTER MILE GRAVEL PATH

NATIVE TREE ARBORETUM

NATURE PLAY AREA

SHELTER

BUCKNER LN

Midtown Park Concept



EXISTING
STORAGE
BUILDING

PARKING
LOT

RESTROOM
BUILDING

NEW
SHELTER

PLAYGROUND

FITNESS AREA

SMALL
PRACTICE
FIELD

330' X 195'
SOCCER FIELD

330' X 195'
SOCCER FIELD

BASKETBALL
COURT

0.5 MILE
LOOP

Steering Committee Top 10 Priorities

1. All parks- ADA access
2. Redevelop Stuart Nelson Park
3. New Recreation/Aquatic Center
4. All parks – Improved site security
5. New restrooms in parks
6. Riverfront Plaza/Schultz Park
7. Replace the County Soccer Complex
8. Redevelop Midtown Golf Course as a Neighborhood Park
9. Playground replacements
10. Shade at playgrounds



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Recommendations by Goal Areas



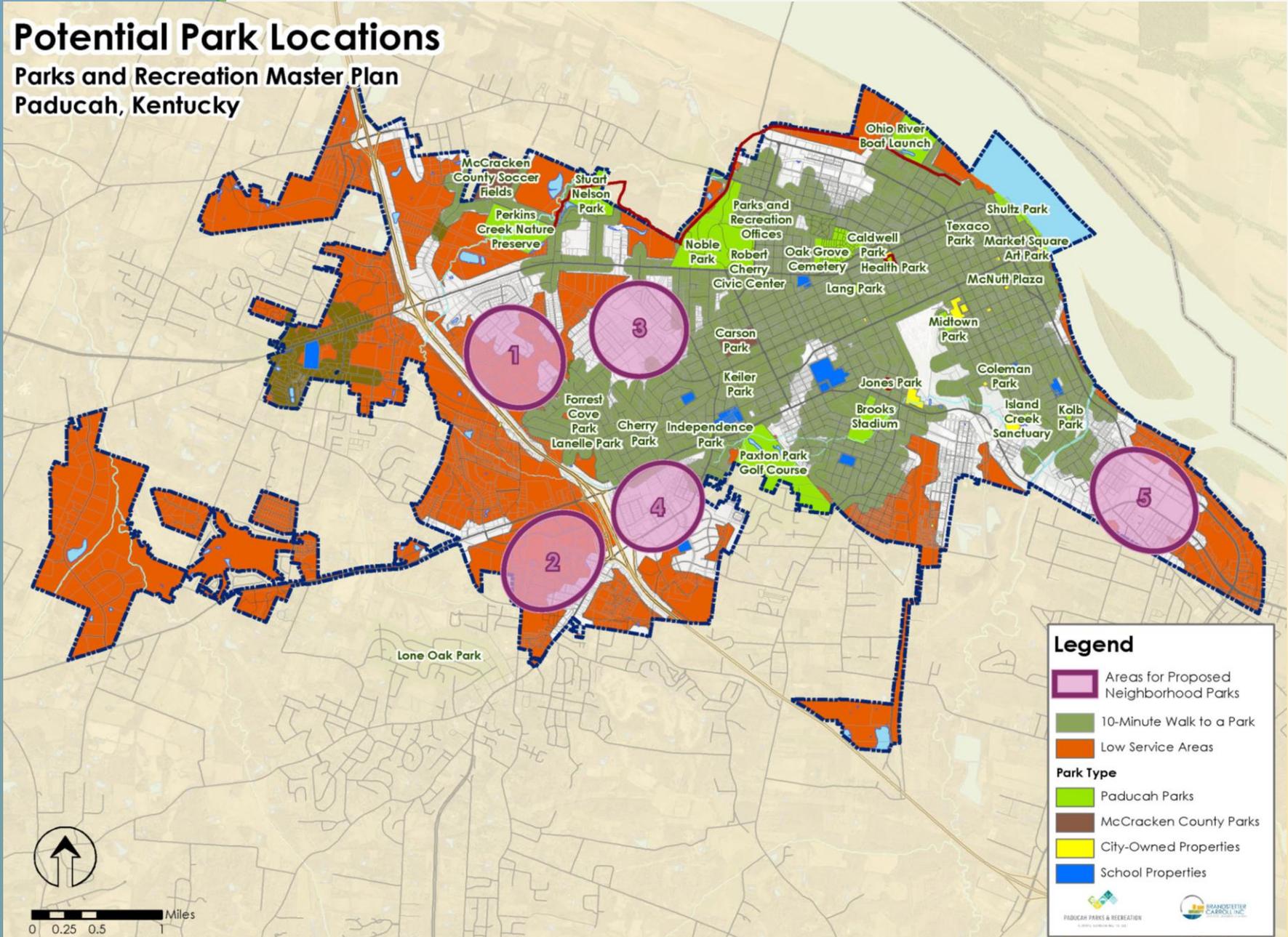
Goals 1 & 2: Great Parks & Enhanced Facilities Recommendations – Improved Accessibility

- ADA access to facilities – Perform an ADA Assessment
- Recreation/Aquatic Center
- Stuart Nelson as Baseball and Softball Complex
- Midtown as a Soccer Complex and Park
- Riverfront Plaza/Schultz Park development as a destination park
- Upgrade existing facilities (playgrounds, site furniture, signage, shade at playgrounds, shade shelters, roads, parking)
- Site security, cameras, lighting, wi-fi at parks
- Link parks through a Connectivity Plan
- Complete the Greenway
- New neighborhood parks in underserved areas
- New playgrounds and outdoor fitness equipment
- Master Plans for larger, more significant parks
- Natural areas at Lanelle, Peck Addition, Perkins Creek, Island Creek Sanctuary
- Loop trails in parks
- New restrooms in parks
- Upgrade Paxton Golf Course

New Parks

Potential Park Locations

Parks and Recreation Master Plan
Paducah, Kentucky



Source: MAP-GIS, USGS

Goal 3: Diverse Programs and Memorable Experiences

- Utilize new amenities developed at Paducah Parks and the Recreation Center for additional program opportunities, including nature programs, active adult, and fitness programs
- Provide more special needs programming
- Provide more community events to bring the community together
- Provide more creative and cultural arts programs
- Consider expansion of programming coming from vendors and contractors through the private sector
 - Allows for expansion of programming without hiring additional staff
 - Most new requests by public can be provided by private vendors

Goal 4: Effective Engagement

- Engage Neighborhoods during park improvement process
- Upgrade technology/Wi-Fi access at facilities for patrons and staff
- Implement mobile apps to enhance park experiences
- Collaborate with the new Sports Commission on facilities development and use
- Identify a consistent brand as it relates to color, style, logo & placement, and promotional materials – Upgrade signage
- Expand marketing efforts and resources
- Partner with health care providers to promote healthy lifestyles
- Utilize this Master Plan to guide decision making – Monitor progress regularly

Goal 5: Efficient Operations

- Improve maintenance at parks, including natural areas
- Prepare an Operations Plan with Maintenance Standards
- Understand actual costs of programs and services
 - Price according to the Department mission
- Establish a Paducah Parks Foundation
- Expand efforts towards obtaining sponsors
- Develop a long-term capital maintenance and replacement program
- Encourage continued staff training and professional development

QUESTIONS?



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Questions/Discussion



Stakeholder Groups

- Sports Groups
 - Running
 - Cycling
 - Travel Baseball & Softball
 - Swimming
 - Tennis
 - Pickleball
 - Youth Football
 - Disc Golf
 - Mountain Bike Team
 - Youth Volleyball
 - Adult Volleyball
 - McCracken
- County Soccer
 - Pumas FC
- Partner Organizations
 - Paducah City Schools
 - Paxton Park
 - Brooks Stadium
- Other Organizations
 - LaNelle Park-West End Neighborhood Association
- 80 People

Open House Station Discussions

- What would make them better? (# of comments)
 - Athletic Fields (95)
 - Soccer Fields (57)
 - Athletic Complex (54)
 - More/Extend Trails (48)
 - Tournaments (34)
 - More Programs (28)
 - Connectivity (28)
 - Diamond Fields (27)
 - Aquatics (27)
 - Restrooms (22)
 - Athletic Programs (16)
 - Greenway (16)
 - Indoor Pool (16)
 - Amphitheater Programs (14)
 - Trees (14)



Stakeholder Top Recommendations

- Upgrade all parks
- Outdoor Sports Complex
- Improved Stuart Nelson Park – Fields, paved parking, disc golf
- Indoor Recreation Center
- Year-round swimming facility
- Continue the Greenway Trail; extend south
- Linkages between parks, schools, and neighborhoods – trails and sidewalks, safe routes to schools and parks
- Paved loop trails, some lighted
- Paxton Golf Course improvements
- More adult programs
- More/expanded mountain bike trails
- Growth of volleyball, disc golf, tennis, pickleball running, cycling, soccer, baseball, softball, etc.