

The City of Paducah 2018 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Paducah:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Paducah as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Paducah as a place to raise children.....	1	2	3	4	5
Paducah as a place to work.....	1	2	3	4	5
Paducah as a place to visit	1	2	3	4	5
Paducah as a place to retire	1	2	3	4	5
The overall quality of life in Paducah.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Paducah as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Paducah	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Paducah.....	1	2	3	4	5
Overall "built environment" of Paducah (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Paducah.....	1	2	3	4	5
Overall opportunities for education and enrichment	1	2	3	4	5
Overall economic health of Paducah	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Paducah	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Paducah to someone who asks	1	2	3	4	5
Remain in Paducah for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day	1	2	3	4	5	6
In Paducah's downtown area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Paducah as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Paducah.....	1	2	3	4	5
Ease of travel by public transportation in Paducah.....	1	2	3	4	5
Ease of travel by bicycle in Paducah	1	2	3	4	5
Ease of walking in Paducah	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Paducah.....	1	2	3	4	5
Overall appearance of Paducah.....	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Paducah as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Paducah.....	1	2	3	4	5
Overall quality of business and service establishments in Paducah	1	2	3	4	5
Vibrant downtown area.....	1	2	3	4	5
Overall quality of new development in Paducah.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in Paducah	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Paducah (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Paducah.....	1	2
Reported a crime to the police in Paducah.....	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the City of Paducah (in-person, phone, email or web) for help or information.....	1	2
Contacted Paducah elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Paducah?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Paducah recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park.....	1	2	3	4
Used McCracken County Public Library or its services	1	2	3	4
Participated in religious or spiritual activities in Paducah.....	1	2	3	4
Attended a City-sponsored event	1	2	3	4
Used bus or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in Paducah.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of Paducah 2018 Citizen Survey

10. Please rate the quality of each of the following services in Paducah:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development.....	1	2	3	4	5
Health services	1	2	3	4	5
Public library services.....	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5
Paducah open space	1	2	3	4	5
City-sponsored special events.....	1	2	3	4	5
Overall customer service by Paducah employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Paducah	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Paducah government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Paducah	1	2	3	4	5
The overall direction that Paducah is taking	1	2	3	4	5
The job Paducah government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Paducah government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Paducah community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Paducah	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Paducah	1	2	3	4
Overall “built environment” of Paducah (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Paducah.....	1	2	3	4
Overall opportunities for education and enrichment	1	2	3	4
Overall economic health of Paducah	1	2	3	4
Sense of community	1	2	3	4

14. Please answer either no or yes to each of the following questions related to stormwater in Paducah.

	<i>No</i>	<i>Yes</i>
In the last 5 years, have you witnessed any street flooding in Paducah?	1	2
Does stormwater runoff from your property contribute to flooding in the City?	1	2
Do you believe the City currently is responsible for all maintenance of storm sewers and open channels located on private property?	1	2
Should the City do more to repair and replace aging stormwater drainage infrastructure?	1	2
Should the City do more to reduce local flooding?	1	2
Should the City do more to improve water quality?.....	1	2

15. Place rate how important, if at all, you think it is for the City to work on each of the following stormwater initiatives?

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Maintaining the stormwater drainage systems.....	1	2	3	4
Building projects that reduce local flooding	1	2	3	4
Helping residents solve drainage problems on their property	1	2	3	4
Improving the water quality in the local rivers, creeks and ponds	1	2	3	4

16. Would you be willing to pay a monthly fee to provide funding for improvements to the stormwater drainage system within the City to reduce flooding?

- Yes No → Skip to question 18 Don't know → Skip to question 18

17. If yes, how much would you be willing to pay per month?

- >\$10 \$7-10 \$4-7 \$1-4 Not willing to pay

18. Please rate how important, if at all, do you think the following improvements would be in increasing your likelihood to walk in Paducah.

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
The addition of more sidewalks	1	2	3	4
Improved sidewalks and/or connections between sidewalks, greenways and public transit.....	1	2	3	4
Improved street lighting.....	1	2	3	4
The addition of more greenway trails.....	1	2	3	4

19. Place rate how important, if at all, the following neighborhood features and qualities are to you when deciding where to live.

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Safety of the community and level of crime.....	1	2	3	4
High quality local schools	1	2	3	4
Affordability of housing	1	2	3	4
Hospitals and doctors' offices.....	1	2	3	4
Level of property taxes and other local taxes	1	2	3	4
Cultural resources (i.e., libraries, theaters, etc.).....	1	2	3	4
Privacy from neighbors.....	1	2	3	4
Parks, playgrounds and trails nearby.....	1	2	3	4
Length of commute to work or school.....	1	2	3	4
Presence of sidewalks.....	1	2	3	4
Presence of trees.....	1	2	3	4
Easy walk to other places and amenities in the community	1	2	3	4
Availability and quality of public transportation	1	2	3	4
Shops and restaurants within walking/biking distance of your house	1	2	3	4

The City of Paducah 2018 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Paducah	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Paducah?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Paducah?

- Less than 2 years
 11-20 years
 2-5 years
 More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No
 Yes

D11. Are you or any other members of your household aged 65 or older?

- No
 Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years
 55-64 years
 25-34 years
 65-74 years
 35-44 years
 75 years or older
 45-54 years

D16. What is your sex?

- Female
 Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell
 Land line
 Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502