

# The City of Paducah 2016 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

## 1. Please rate each of the following aspects of quality of life in Paducah:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Paducah as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live .....	1	2	3	4	5
Paducah as a place to raise children.....	1	2	3	4	5
Paducah as a place to work.....	1	2	3	4	5
Paducah as a place to visit .....	1	2	3	4	5
Paducah as a place to retire .....	1	2	3	4	5
The overall quality of life in Paducah.....	1	2	3	4	5

## 2. Please rate each of the following characteristics as they relate to Paducah as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Paducah .....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit .....	1	2	3	4	5
Quality of overall natural environment in Paducah.....	1	2	3	4	5
Overall "built environment" of Paducah (including overall design, buildings, parks and transportation systems) .....	1	2	3	4	5
Health and wellness opportunities in Paducah.....	1	2	3	4	5
Overall opportunities for education and enrichment .....	1	2	3	4	5
Overall economic health of Paducah .....	1	2	3	4	5
Sense of community .....	1	2	3	4	5
Overall image or reputation of Paducah .....	1	2	3	4	5

## 3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Paducah to someone who asks .....	1	2	3	4	5
Remain in Paducah for the next five years .....	1	2	3	4	5

## 4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day .....	1	2	3	4	5	6
In Paducah's downtown area during the day.....	1	2	3	4	5	6

## 5. Please rate each of the following characteristics as they relate to Paducah as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets .....	1	2	3	4	5
Ease of public parking .....	1	2	3	4	5
Ease of travel by car in Paducah.....	1	2	3	4	5
Ease of travel by public transportation in Paducah.....	1	2	3	4	5
Ease of travel by bicycle in Paducah .....	1	2	3	4	5
Ease of walking in Paducah .....	1	2	3	4	5
Availability of paths and walking trails .....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Paducah.....	1	2	3	4	5
Overall appearance of Paducah.....	1	2	3	4	5
Public places where people want to spend time .....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing .....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food .....	1	2	3	4	5
Availability of affordable quality health care .....	1	2	3	4	5
Availability of preventive health services .....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5

**6. Please rate each of the following characteristics as they relate to Paducah as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education .....	1	2	3	4	5
Adult educational opportunities .....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities .....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities .....	1	2	3	4	5
Employment opportunities .....	1	2	3	4	5
Shopping opportunities .....	1	2	3	4	5
Cost of living in Paducah.....	1	2	3	4	5
Overall quality of business and service establishments in Paducah .....	1	2	3	4	5
Vibrant downtown area.....	1	2	3	4	5
Overall quality of new development in Paducah.....	1	2	3	4	5
Opportunities to participate in social events and activities .....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters .....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in Paducah .....	1	2	3	4	5

**7. Please indicate whether or not you have done each of the following in the last 12 months.**

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water .....	1	2
Made efforts to make your home more energy efficient .....	1	2
Observed a code violation or other hazard in Paducah (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Paducah.....	1	2
Reported a crime to the police in Paducah.....	1	2
Stocked supplies in preparation for an emergency .....	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the City of Paducah (in-person, phone, email or web) for help or information.....	1	2
Contacted Paducah elected officials (in-person, phone, email or web) to express your opinion.....	1	2

**8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Paducah?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Paducah recreation centers or their services .....	1	2	3	4
Visited a neighborhood park or City park.....	1	2	3	4
Used McCracken County Public Library or its services .....	1	2	3	4
Participated in religious or spiritual activities in Paducah.....	1	2	3	4
Attended a City-sponsored event .....	1	2	3	4
Used bus or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone .....	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in Paducah.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors .....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

**9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting .....	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

# The City of Paducah 2016 Citizen Survey

## 10. Please rate the quality of each of the following services in Paducah:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services .....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Crime prevention .....	1	2	3	4	5
Fire prevention and education .....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair .....	1	2	3	4	5
Street cleaning .....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal .....	1	2	3	4	5
Sidewalk maintenance .....	1	2	3	4	5
Traffic signal timing .....	1	2	3	4	5
Bus or transit services .....	1	2	3	4	5
Garbage collection .....	1	2	3	4	5
Recycling .....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Storm drainage .....	1	2	3	4	5
Drinking water .....	1	2	3	4	5
Sewer services .....	1	2	3	4	5
Power (electric and/or gas) utility .....	1	2	3	4	5
Utility billing .....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities .....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Animal control .....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Health services .....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Public information services .....	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) .....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts ....	1	2	3	4	5
Paducah open space .....	1	2	3	4	5
City-sponsored special events.....	1	2	3	4	5
Overall customer service by Paducah employees (police, receptionists, planners, etc.).....	1	2	3	4	5

## 11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Paducah .....	1	2	3	4	5
The Federal Government .....	1	2	3	4	5

## 12. Please rate the following categories of Paducah government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Paducah .....	1	2	3	4	5
The overall direction that Paducah is taking .....	1	2	3	4	5
The job Paducah government does at welcoming citizen involvement .....	1	2	3	4	5
Overall confidence in Paducah government.....	1	2	3	4	5
Generally acting in the best interest of the community .....	1	2	3	4	5
Being honest .....	1	2	3	4	5
Treating all residents fairly .....	1	2	3	4	5

**13. Please rate how important, if at all, you think it is for the Paducah community to focus on each of the following in the coming two years:**

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Paducah .....	1	2	3	4
Overall ease of getting to the places you usually have to visit .....	1	2	3	4
Quality of overall natural environment in Paducah .....	1	2	3	4
Overall “built environment” of Paducah (including overall design, buildings, parks and transportation systems) .....	1	2	3	4
Health and wellness opportunities in Paducah.....	1	2	3	4
Overall opportunities for education and enrichment .....	1	2	3	4
Overall economic health of Paducah .....	1	2	3	4
Sense of community .....	1	2	3	4

**14. If the City of Paducah designed a voluntary curbside recycling program for its citizens that included a fee of possibly \$3 to \$5 dollars per month, how likely would you be to participate?**

- Very likely       Somewhat likely       Somewhat unlikely       Very unlikely

**15. Please indicate how interested, if at all, you are in the completion of each of the following proposed City of Paducah initiatives:**

	<i>Very interested</i>	<i>Somewhat interested</i>	<i>Somewhat not interested</i>	<i>Not at all interested</i>	<i>Don't know</i>
Improvements to Stuart Nelson Park softball fields and entrance road.....	1	2	3	4	5
Conversion of Broadway and Jefferson to two-way streets with bike lanes.....	1	2	3	4	5
Phase II of Noble Park Lake Bank Stabilization .....	1	2	3	4	5
Conversion of former Executive Inn site into a park.....	1	2	3	4	5
Adding additional walking paths and greenway trails .....	1	2	3	4	5
Indoor swimming center.....	1	2	3	4	5

**16. Please indicate how interested, if at all, you are in the City of Paducah developing a sports complex:**

- Very interested       Somewhat interested       Somewhat not interested       Not at all interested → go to question 18

**17. Please indicate how interested, if at all, you are in the inclusion of each of the following facilities at a sports complex:**

	<i>Very interested</i>	<i>Somewhat interested</i>	<i>Somewhat not interested</i>	<i>Not at all interested</i>	<i>Don't know</i>
Soccer fields.....	1	2	3	4	5
Baseball/softball fields.....	1	2	3	4	5
Indoor swimming center.....	1	2	3	4	5
Ice skating rink.....	1	2	3	4	5
Walking trail .....	1	2	3	4	5
Basketball courts .....	1	2	3	4	5
Tennis courts .....	1	2	3	4	5

**18. Have you had any in-person, phone, or email contact with an employee(s) of the Paducah Police Department within the past 12 months?**

- Yes       No → go to question 20

**19. What was your impression of the Paducah Police Department employee(s) in your most recent contact?**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Knowledge.....	1	2	3	4	5
Responsiveness.....	1	2	3	4	5
Courtesy .....	1	2	3	4	5
Professionalism.....	1	2	3	4	5
Overall impression .....	1	2	3	4	5

**20. How often, if ever, do you use the following information sources to obtain information about the City government and its activities, events, and services?**

	<i>Daily</i>	<i>Weekly</i>	<i>Monthly</i>	<i>Less than once per month</i>	<i>Never</i>
City website (paducahky.gov).....	1	2	3	4	5
Local government cable channel (Comcast Channel 11).....	1	2	3	4	5
City communications via social media (i.e. Facebook, Twitter, Instagram, or Youtube)...	1	2	3	4	5
City of Paducah e-mail blasts.....	1	2	3	4	5
City Commission meetings .....	1	2	3	4	5
Talking with City officials and employees .....	1	2	3	4	5
Local newspapers .....	1	2	3	4	5
Local television stations .....	1	2	3	4	5
Local radio stations .....	1	2	3	4	5
Word-of-mouth.....	1	2	3	4	5

# The City of Paducah 2016 Citizen Survey

**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. How often, if at all, do you do each of the following, considering all of the times you could?**

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home .....	1	2	3	4	5
Purchase goods or services from a business located in Paducah .....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day .....	1	2	3	4	5
Participate in moderate or vigorous physical activity .....	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.) .....	1	2	3	4	5
Vote in local elections .....	1	2	3	4	5

**D2. Would you say that in general your health is:**

- Excellent     
  Very good     
  Good     
  Fair     
  Poor

**D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**

- Very positive     
  Somewhat positive     
  Neutral     
  Somewhat negative     
  Very negative

**D4. What is your employment status?**

- Working full time for pay  
 Working part time for pay  
 Unemployed, looking for paid work  
 Unemployed, not looking for paid work  
 Fully retired

**D5. Do you work inside the boundaries of Paducah?**

- Yes, outside the home  
 Yes, from home  
 No

**D6. How many years have you lived in Paducah?**

- Less than 2 years     
  11-20 years  
 2-5 years     
  More than 20 years  
 6-10 years

**D7. Which best describes the building you live in?**

- One family house detached from any other houses  
 Building with two or more homes (duplex, townhome, apartment or condominium)  
 Mobile home  
 Other

**D8. Is this house, apartment or mobile home...**

- Rented  
 Owned

**D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?**

- Less than \$300 per month  
 \$300 to \$599 per month  
 \$600 to \$999 per month  
 \$1,000 to \$1,499 per month  
 \$1,500 to \$2,499 per month  
 \$2,500 or more per month

**D10. Do any children 17 or under live in your household?**

- No     
  Yes

**D11. Are you or any other members of your household aged 65 or older?**

- No     
  Yes

**D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**

- Less than \$25,000  
 \$25,000 to \$49,999  
 \$50,000 to \$99,999  
 \$100,000 to \$149,999  
 \$150,000 or more

**Please respond to both questions D13 and D14:**

**D13. Are you Spanish, Hispanic or Latino?**

- No, not Spanish, Hispanic or Latino  
 Yes, I consider myself to be Spanish, Hispanic or Latino

**D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**

- American Indian or Alaskan Native  
 Asian, Asian Indian or Pacific Islander  
 Black or African American  
 White  
 Other

**D15. In which category is your age?**

- 18-24 years     
  55-64 years  
 25-34 years     
  65-74 years  
 35-44 years     
  75 years or older  
 45-54 years

**D16. What is your sex?**

- Female     
  Male

**D17. Do you consider a cell phone or land line your primary telephone number?**

- Cell     
  Land line     
  Both

**Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**